

IDENTITÀ URBANE MILANO

The Pecchi

PARK ASSOCIATI

relatori:

Michele Rossi / Partner and Cofounder

Elisa Taddei / Project Leader



"Organisms are surviving because they are adapted, and they are adapted because they are surviving."

(A. Burnett-T.Eisner)



Cordusio 2



Cordusio 2

1896 / 1950 / 2019



Milano - Piazza Cordusio

Cordusio 2

1896 / 1950 / 2019



Cordusio 2

1896 / 1950 / 2019



La Serenissima



La Serenissima

1962 / 2012



La Serenissima

1962 / 2012



Engie
Headquarters



Engie
Headquarters

1983 / 2018

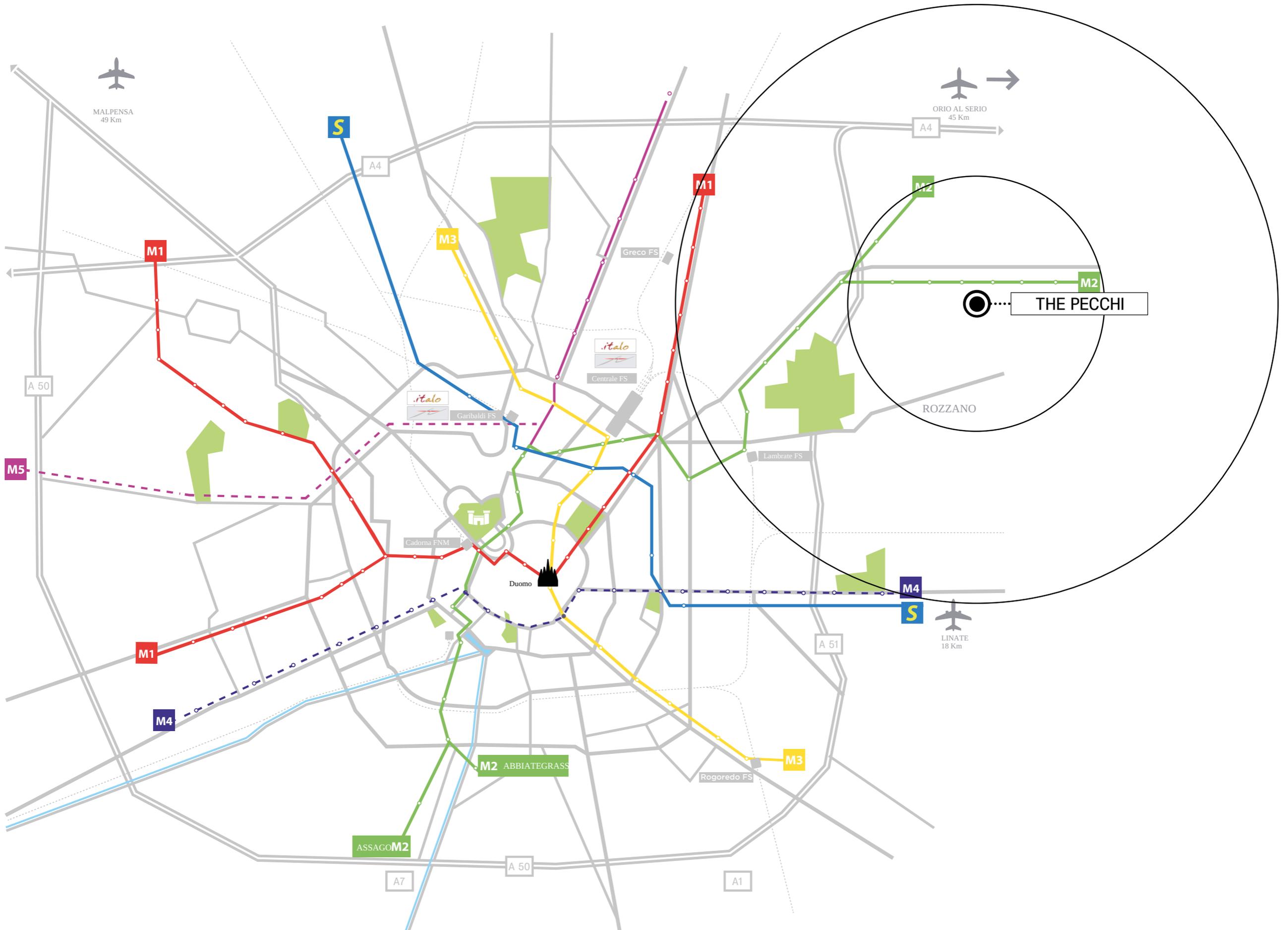


Engie
Headquarters

1983 / 2018



**CENTRO DIREZIONALE
CASSINA DE' PECCHI**





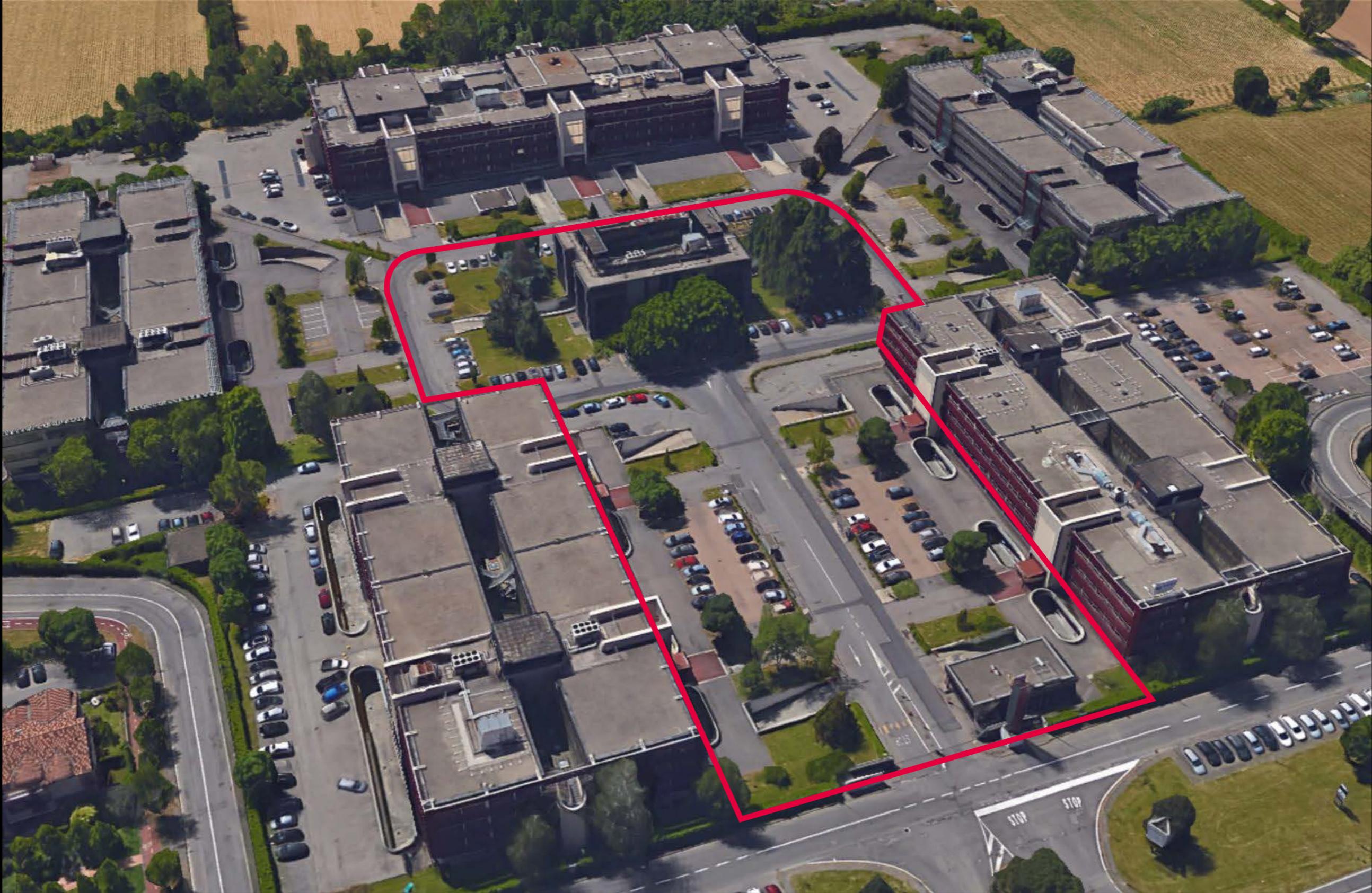
Naviglio Martesana

Sant'Agata Martesana

Centro Direzionale Lombardo
1983 / uffici

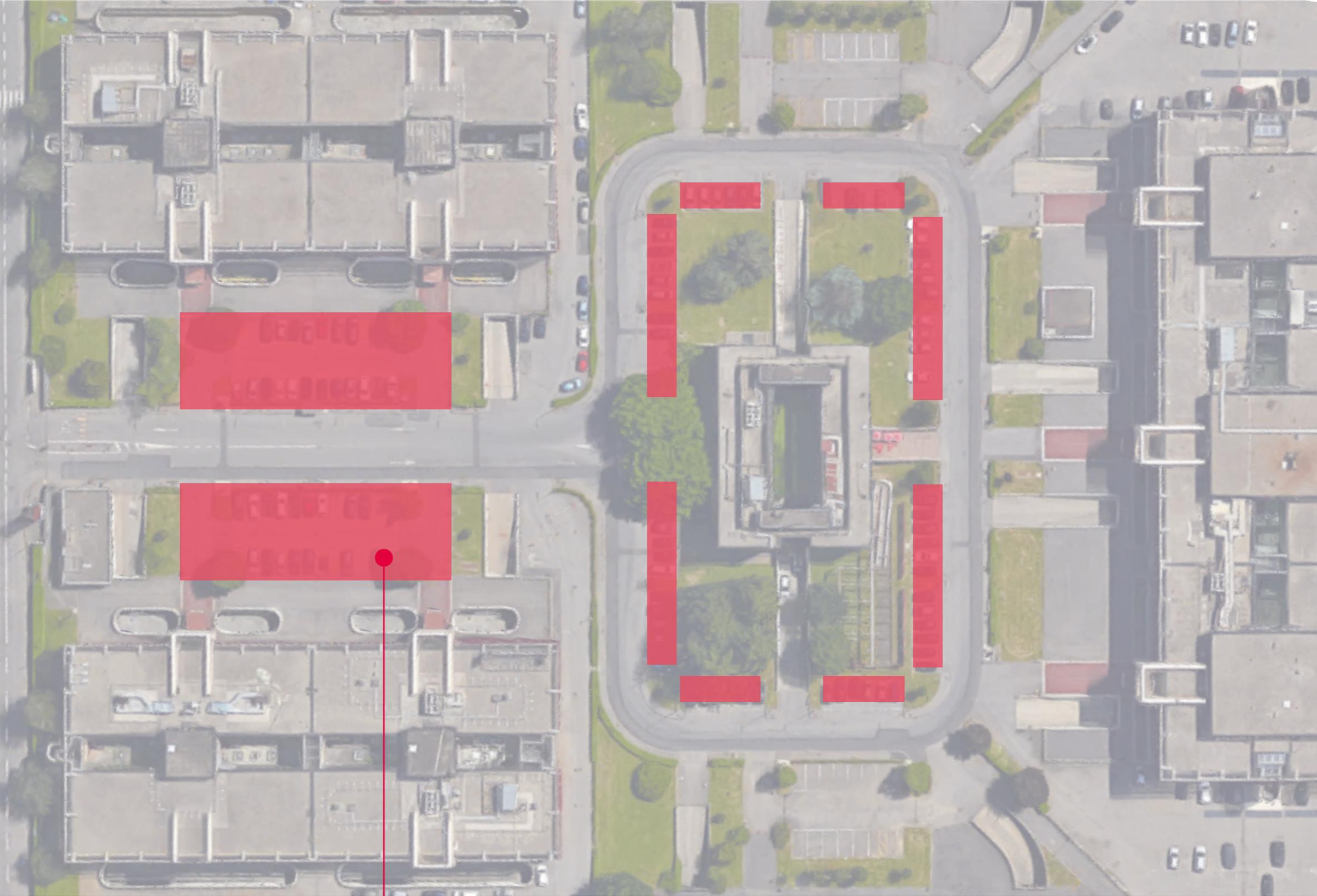


Area di riqualificazione





Sistema spazi esterni



Parcheggi

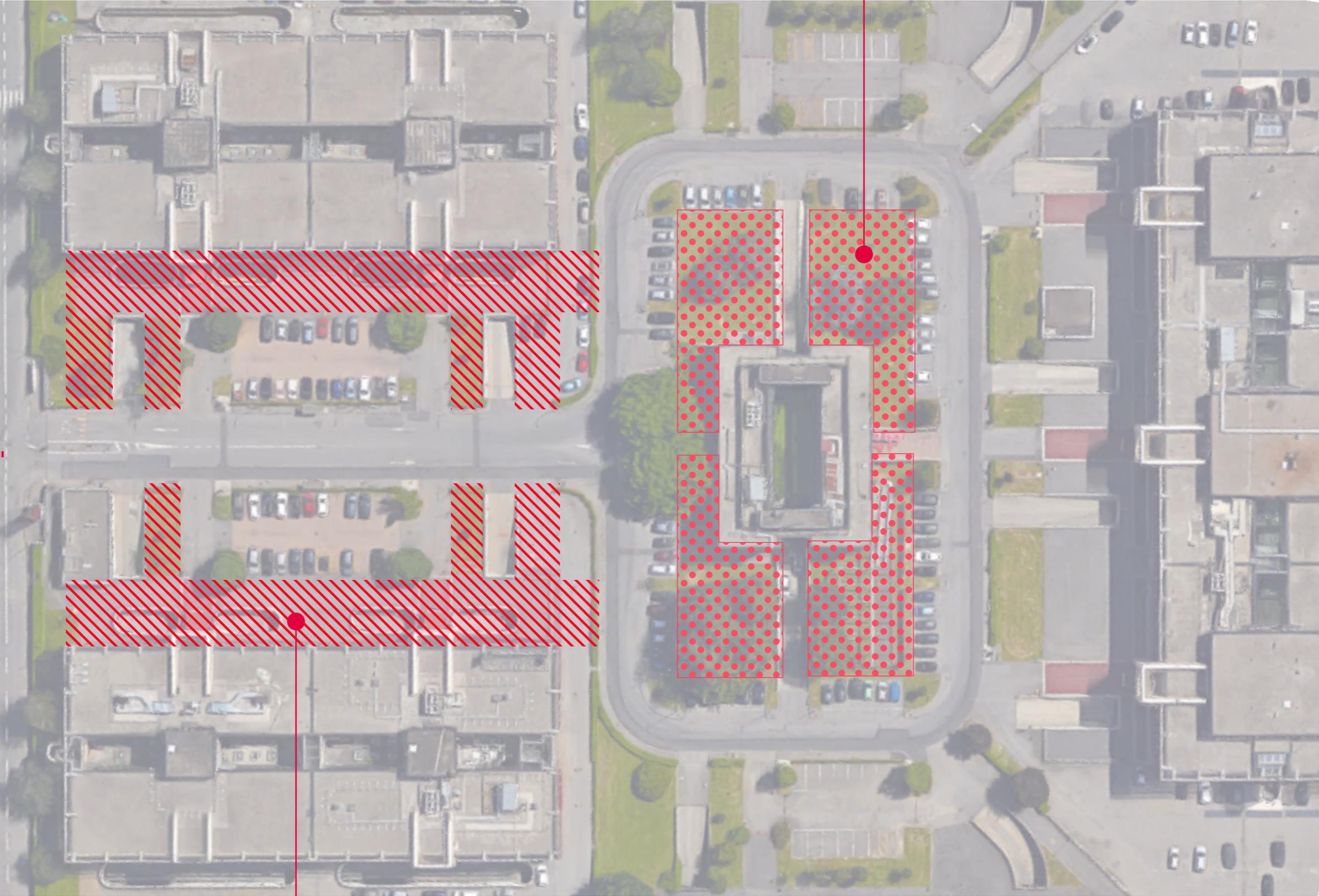




P
VISITATORI

Sistema spazi esterni

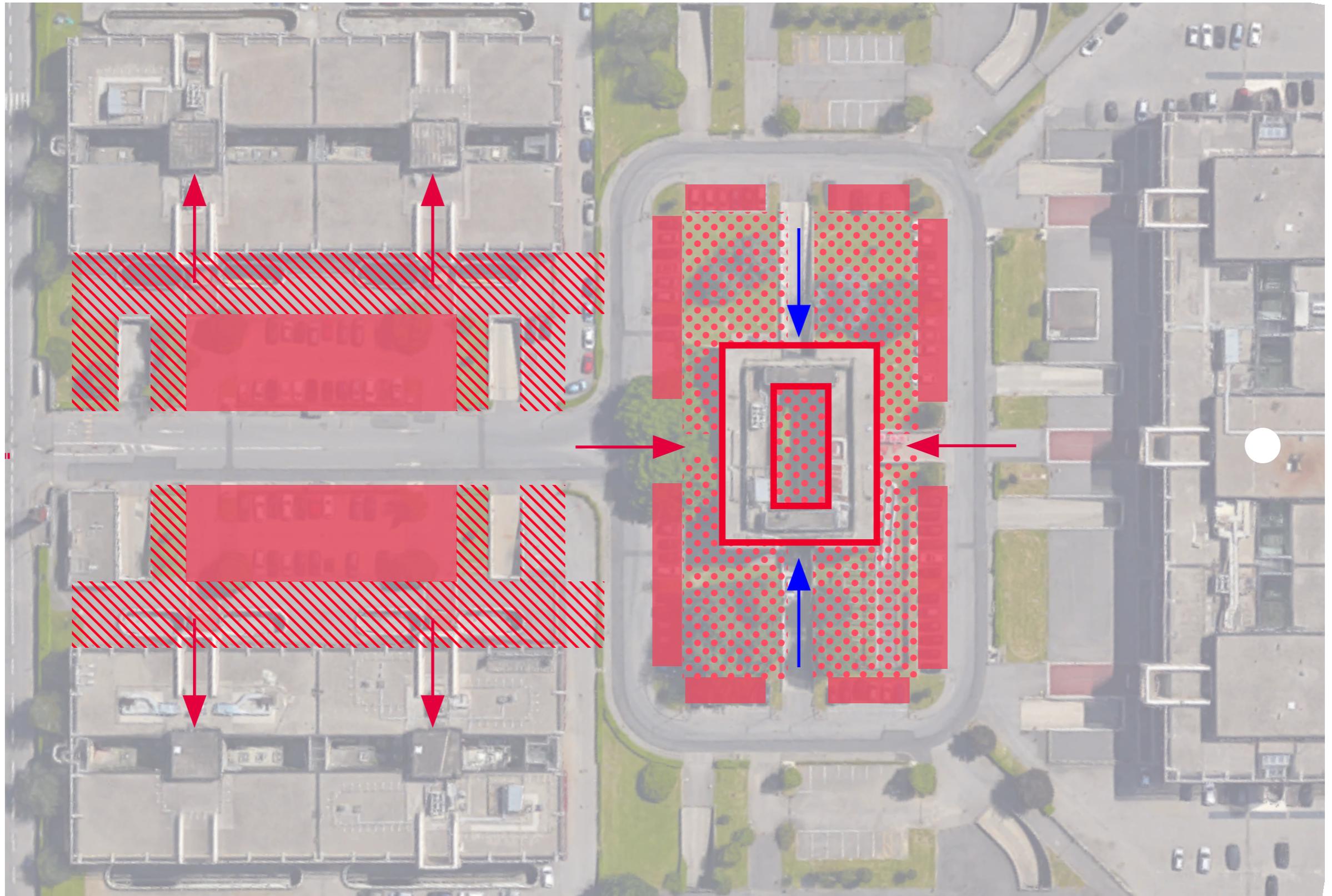
Aree verdi



Aree pedonali



Sistema spazi esterni
Accessi







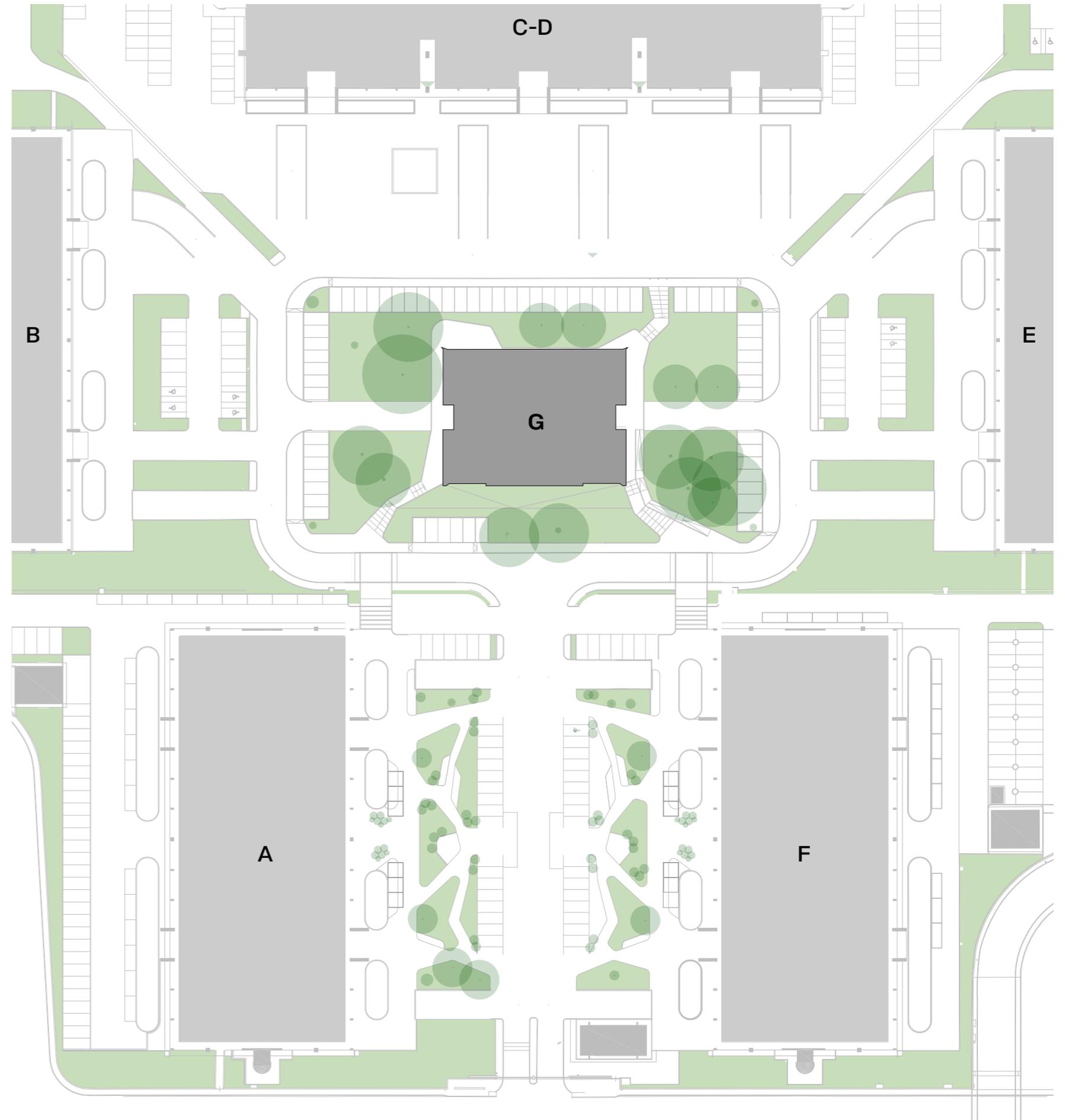
 **BAR
PIZZERIA** **Entusiasmo** 



STRATEGIA PROGETTUALE

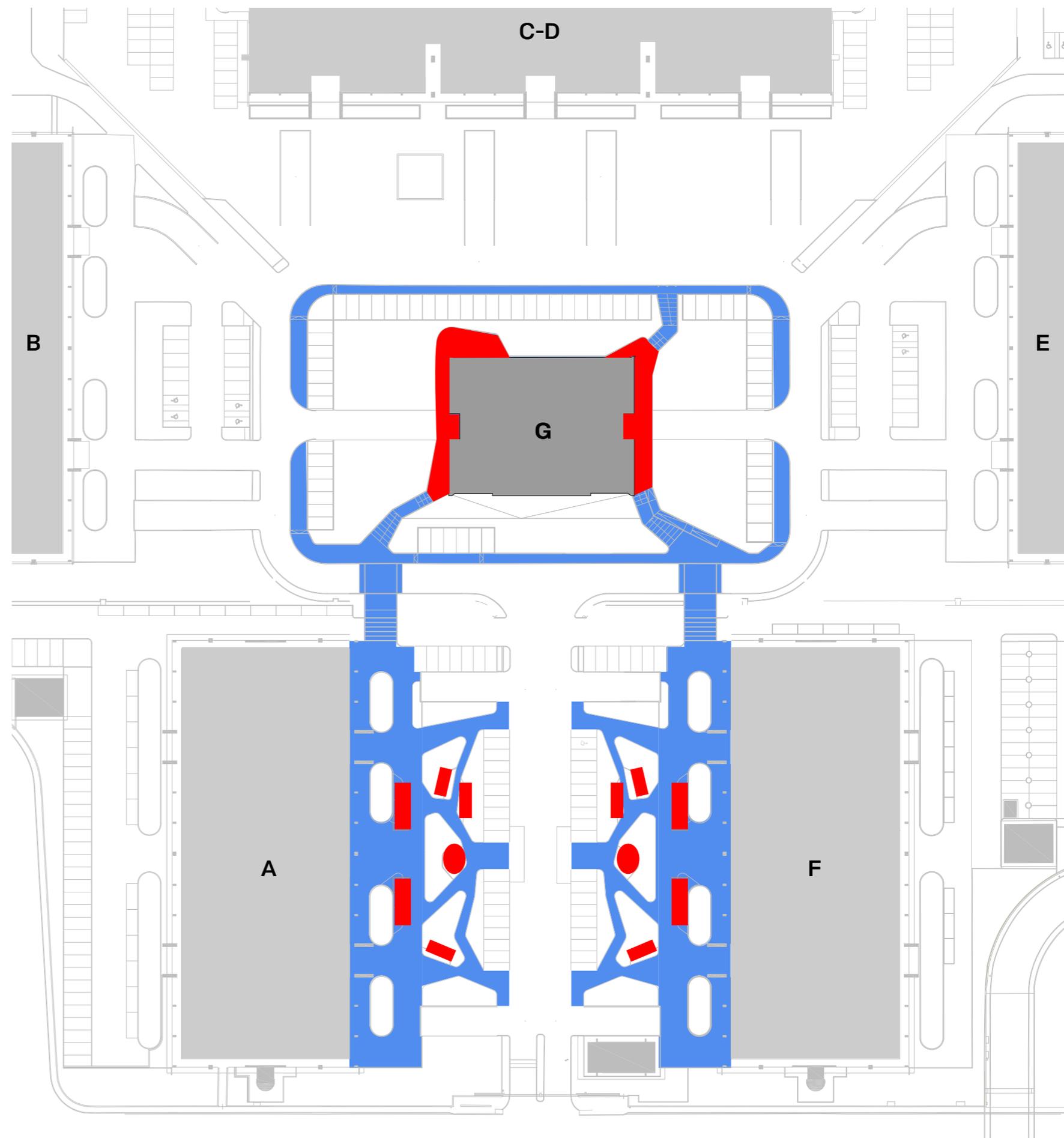
IL BOULEVARD VERDE

 aree verdi



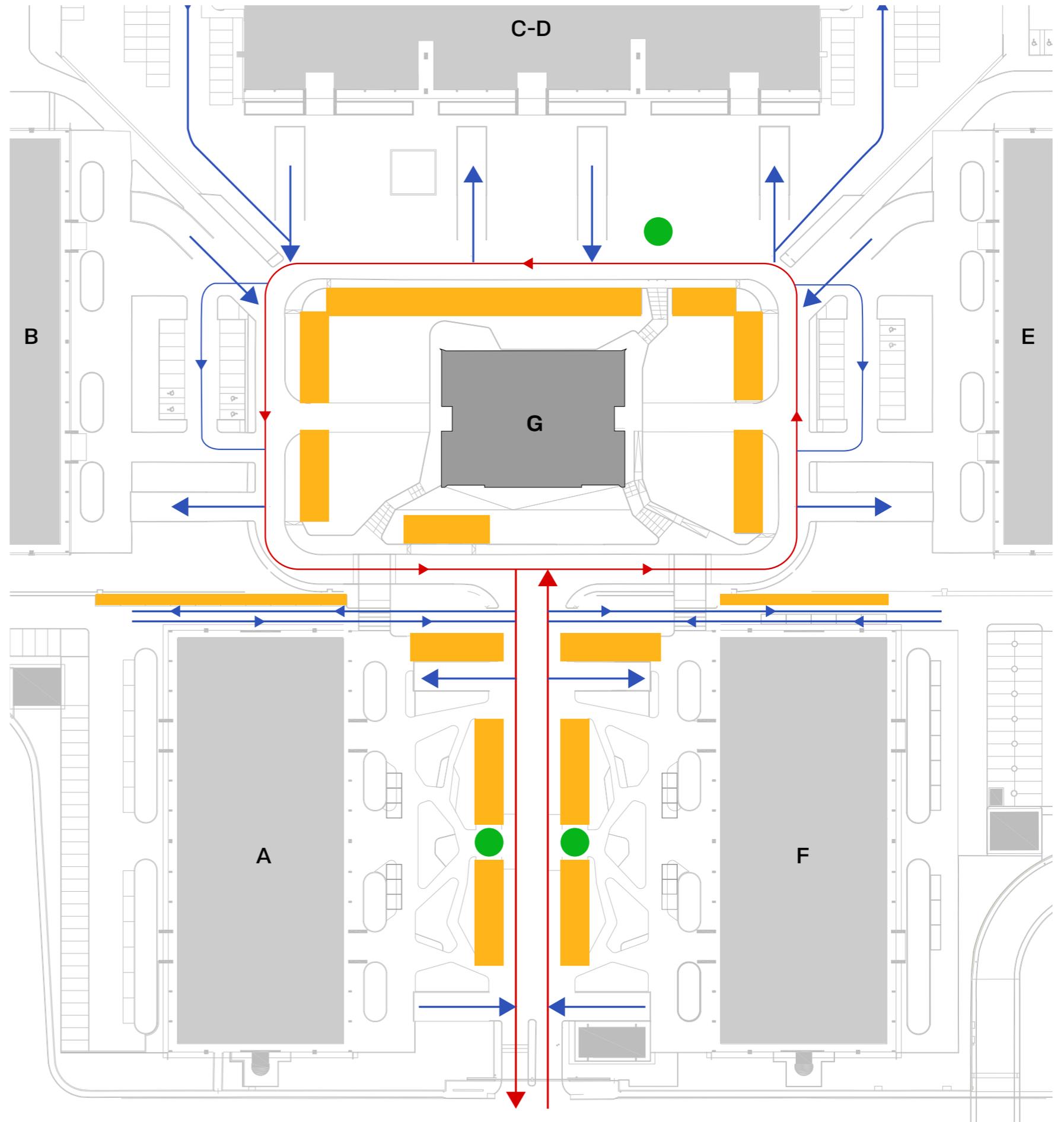
LE CONNESSIONI PEDONALI

-  aree attrezzate
-  percorsi pedonali

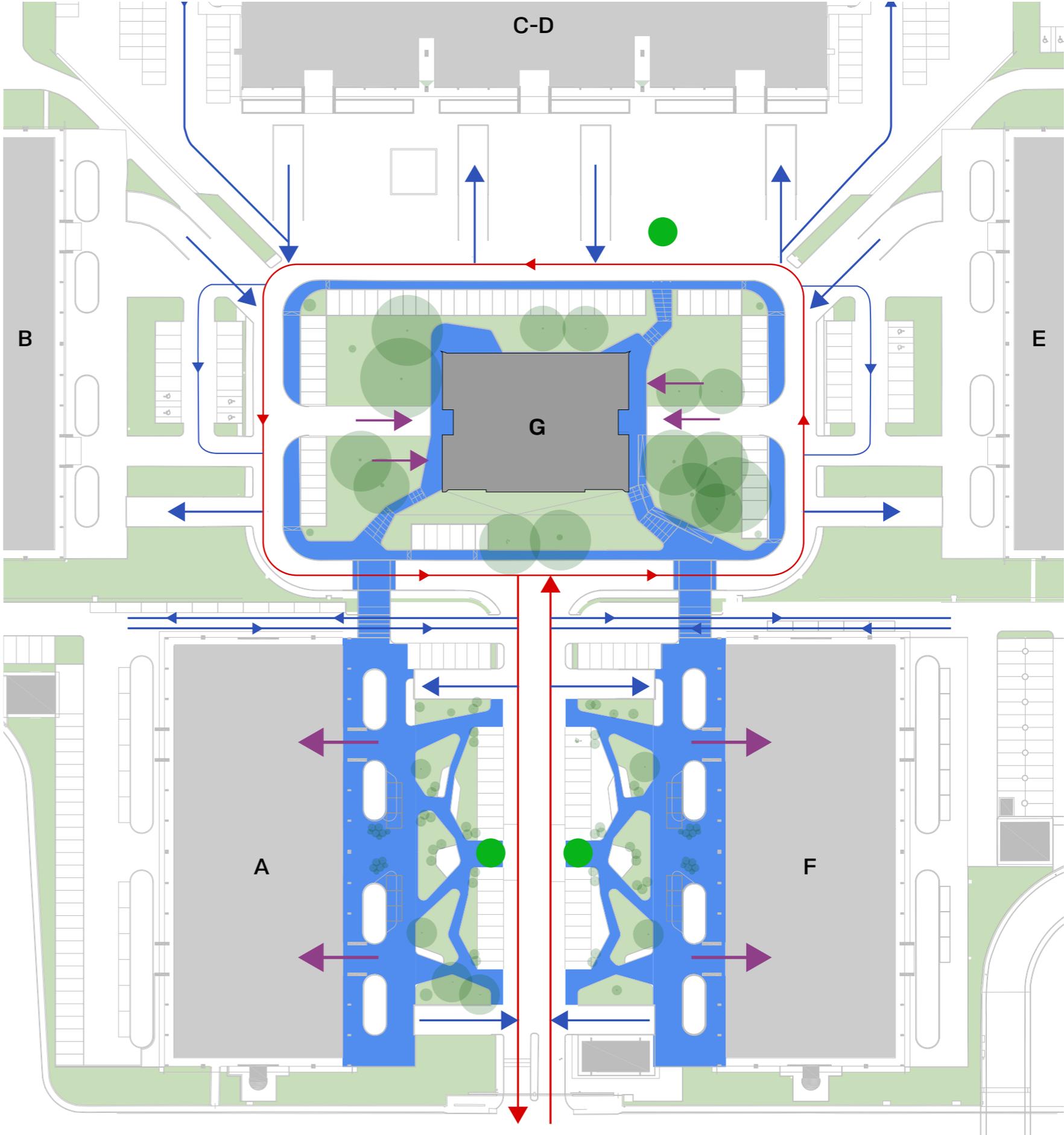


VIABILITÀ

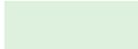
-  viabilità
-  viabilità interna
-  parcheggi
-  fermata navetta

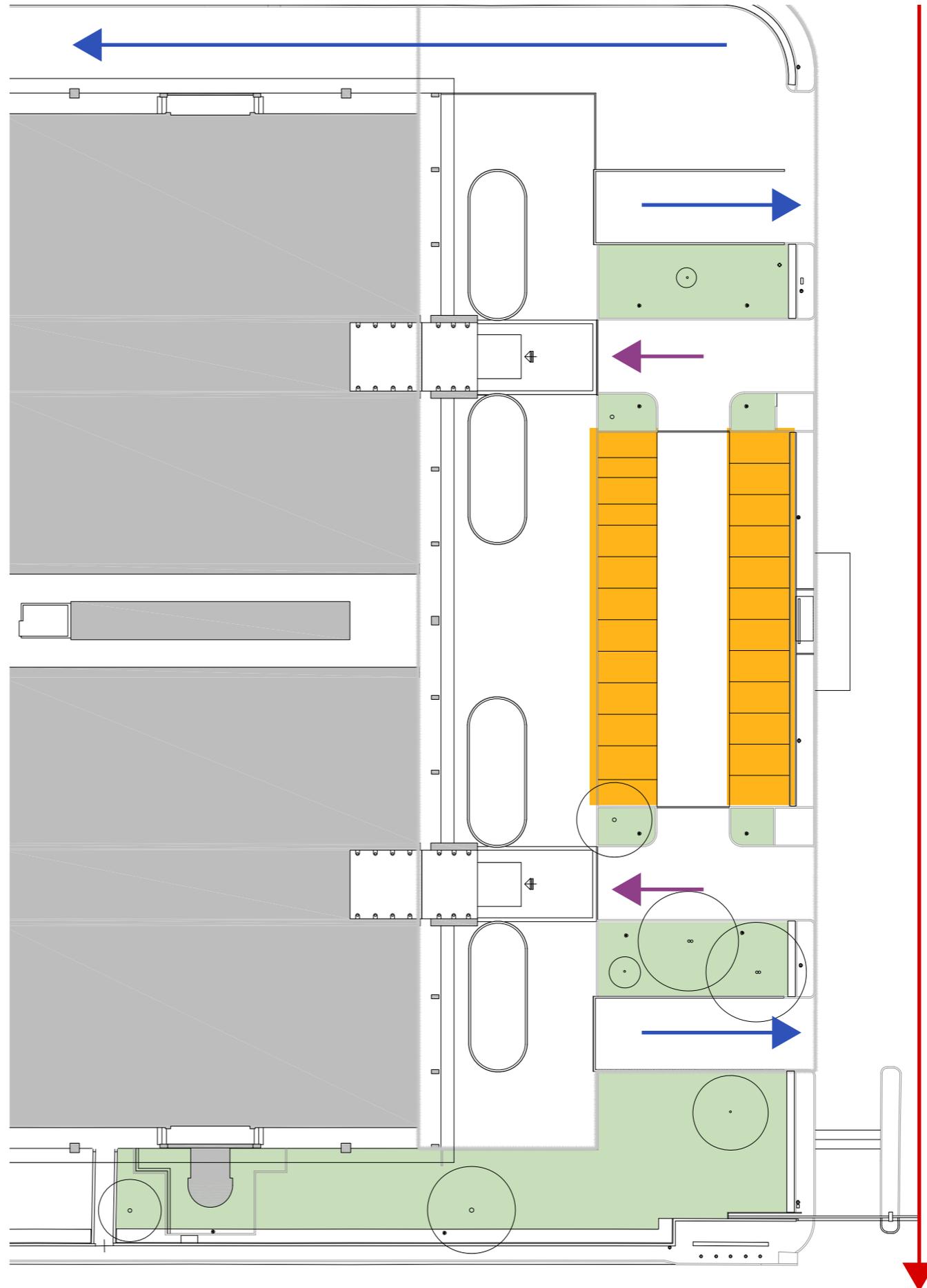


LA NUOVA COMMUNITY

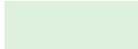


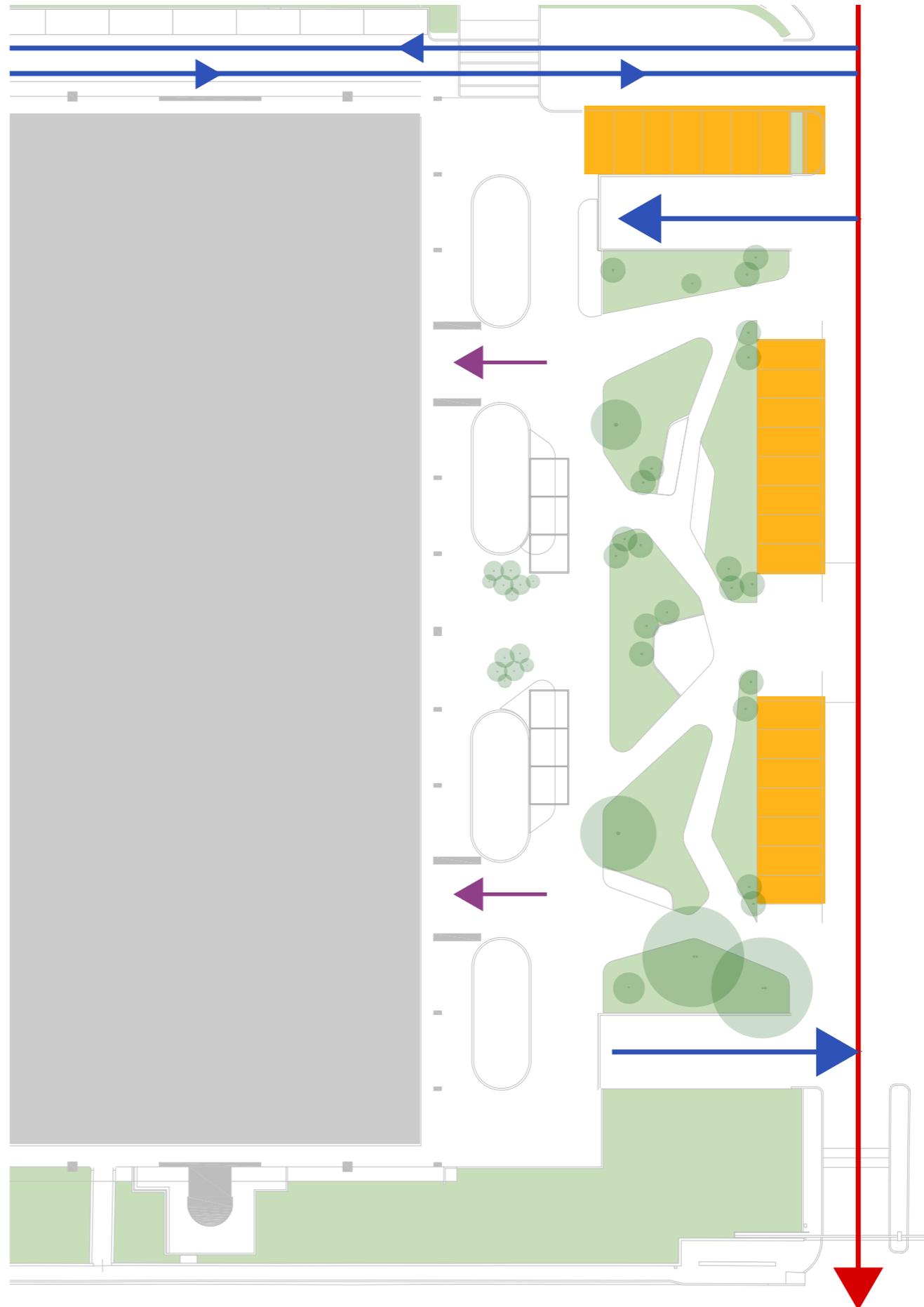
STATO DI FATTO
Edificio A

-  accessi pedonali
-  area verde
-  accessi carrabili
-  viabilità interna
-  parcheggi



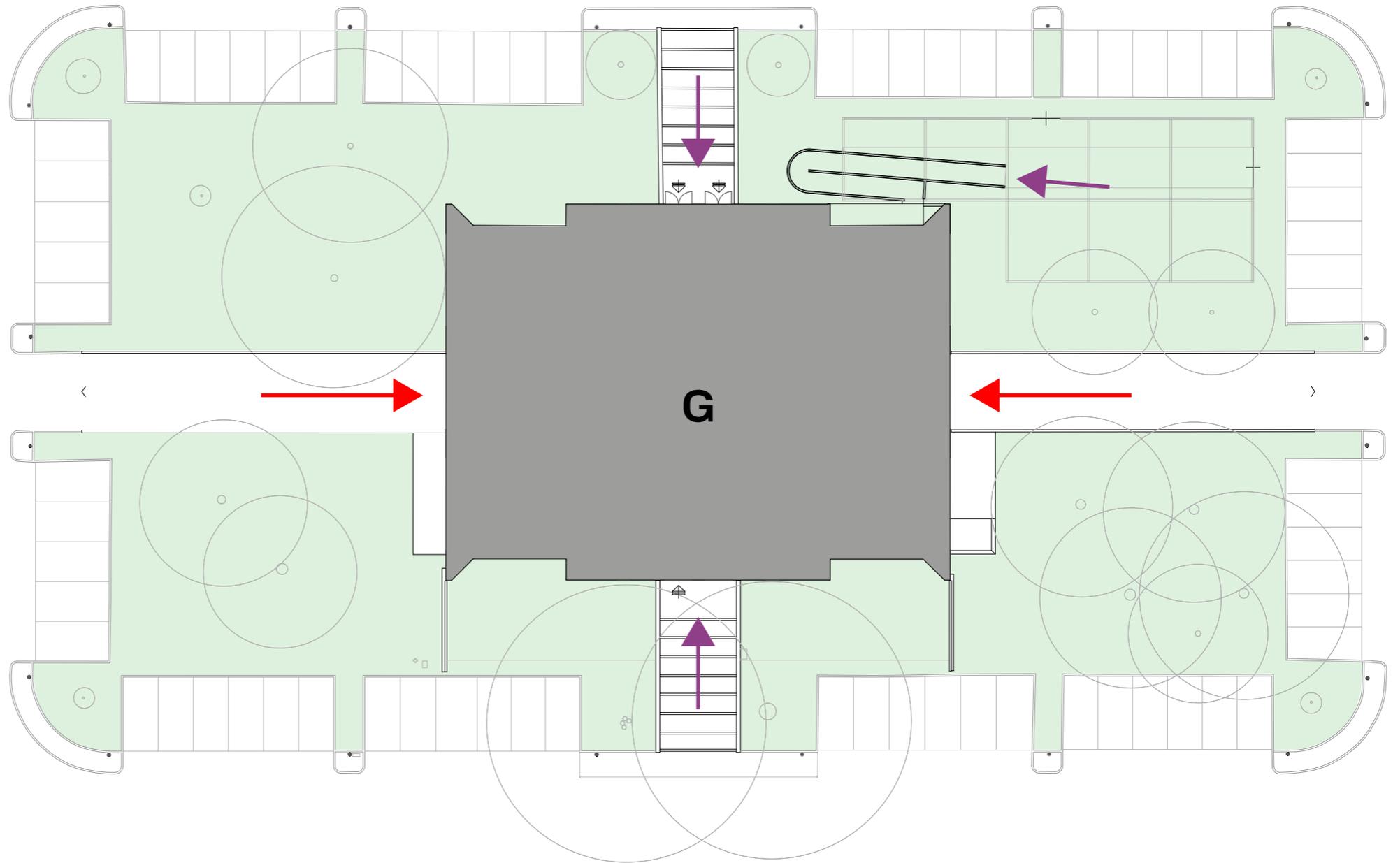
PROGETTO
Edificio A

-  accessi pedonali
-  area verde
-  accessi carrabili
-  viabilità interna
-  parcheggi



STATO DI FATTO
piano terra

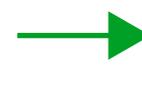
-  accessi carrabili
-  accessi pedonali
-  area verde



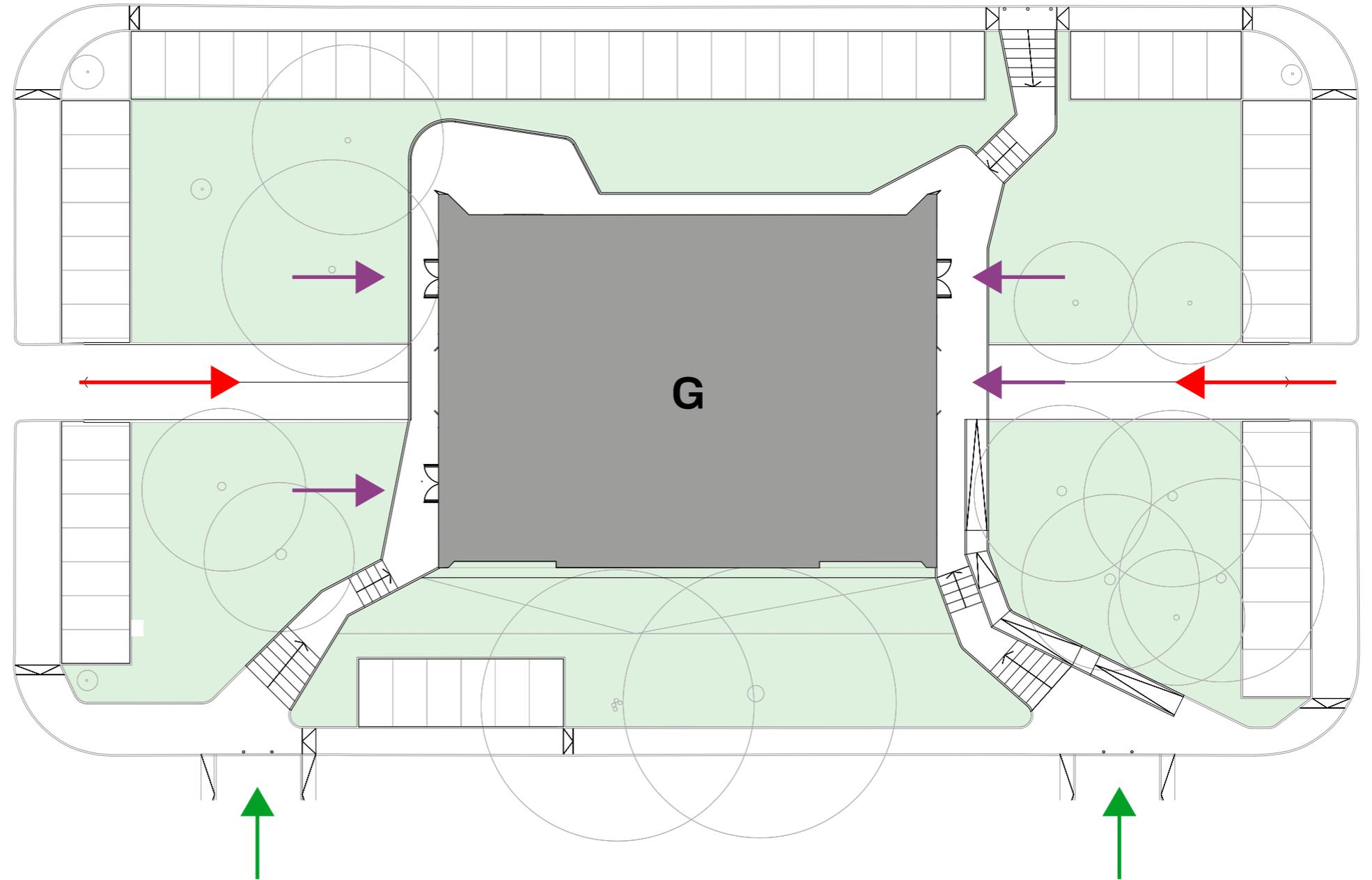
PROGETTO
piano terra

 accessi carrabili

 accessi pedonali

 boulevard
verde

 area verde



THE PECCHI

CAFFETTERIA

3 RISTORANTI

GYM

SALA CONFERENZE

SALA RIUNIONI

SALA CORSI

AREA LOUNGE

AREA VIP













THE PECCHI





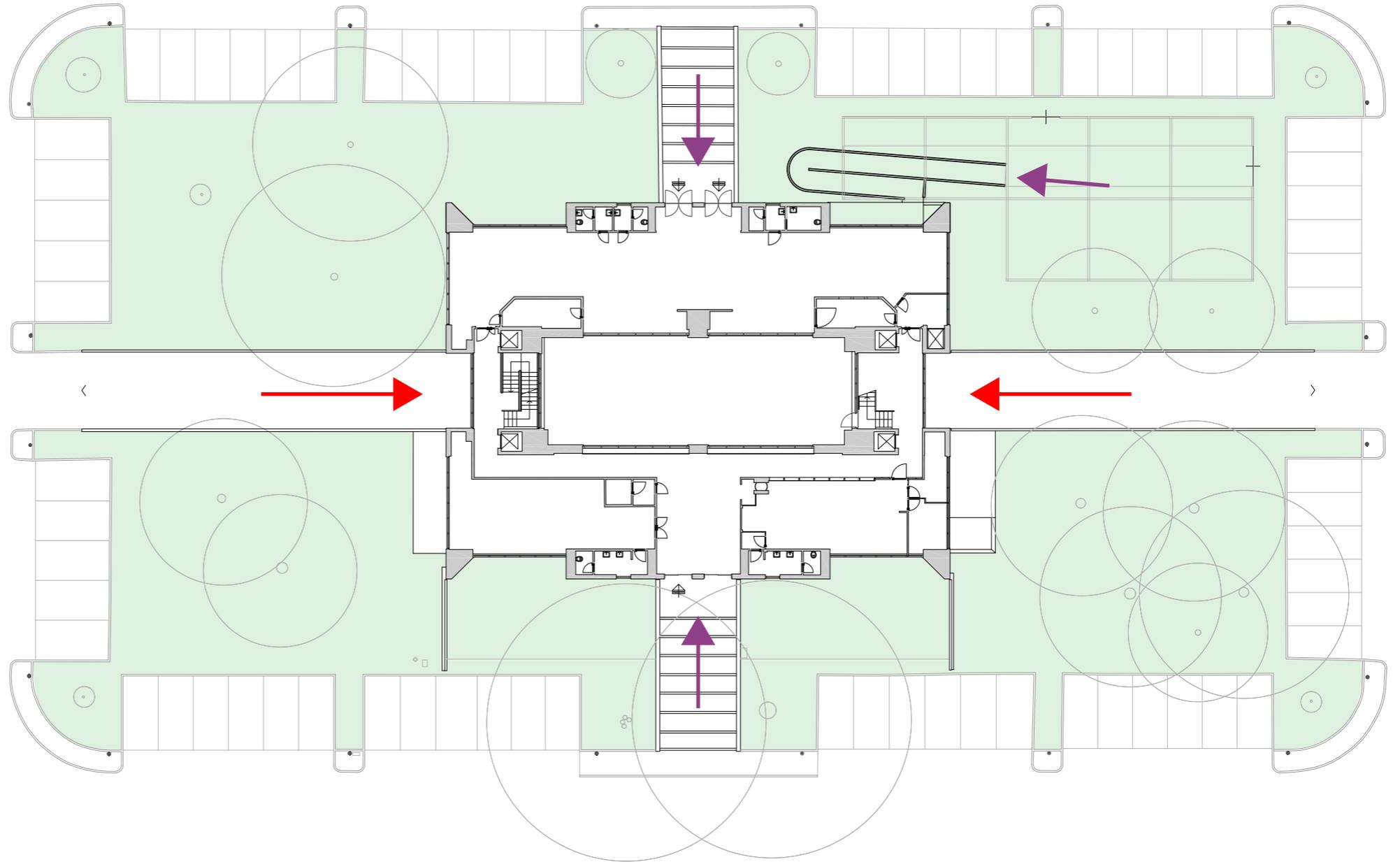






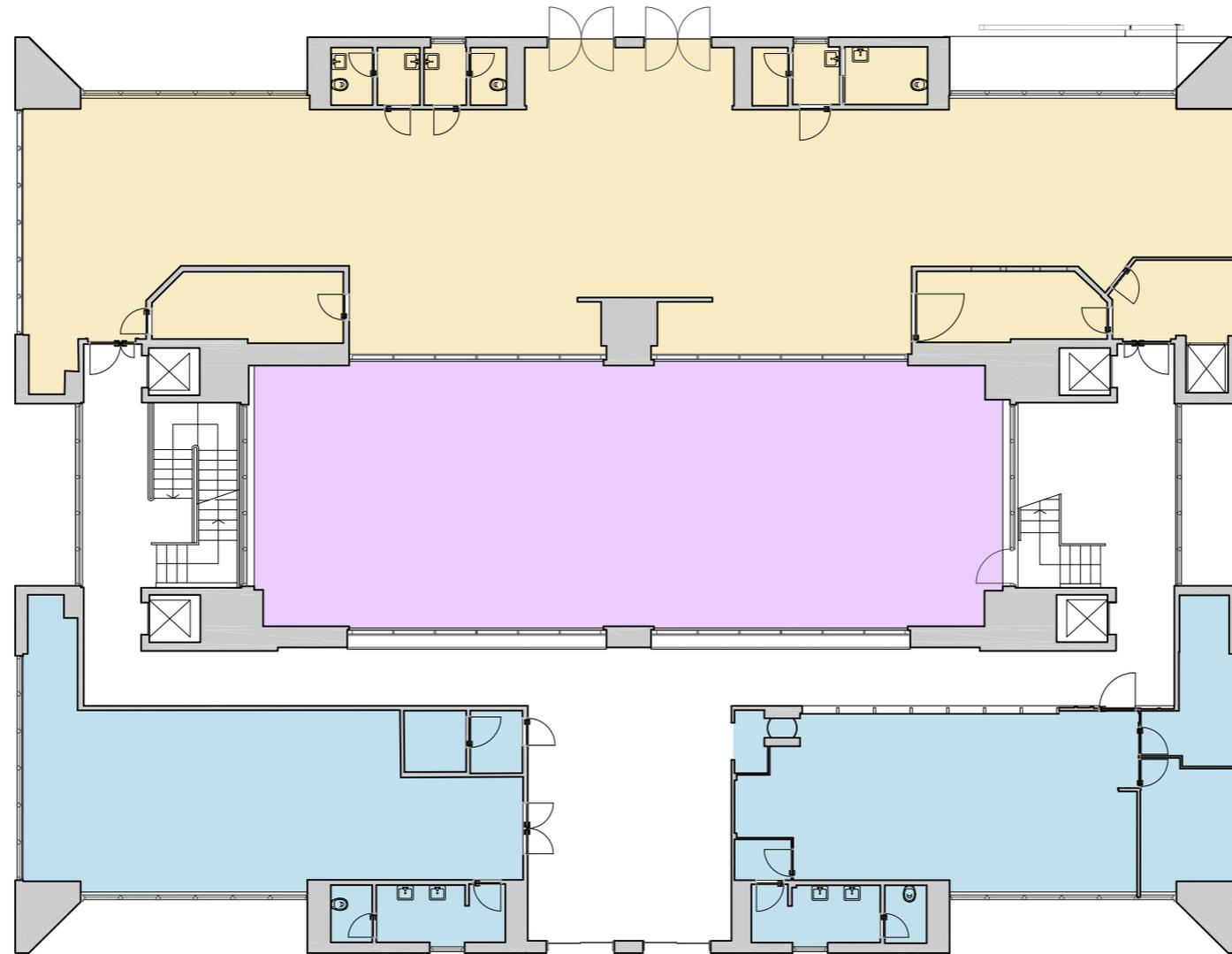
STATO DI FATTO
piano terra

-  accessi carrabili
-  accessi pedonali
-  area verde



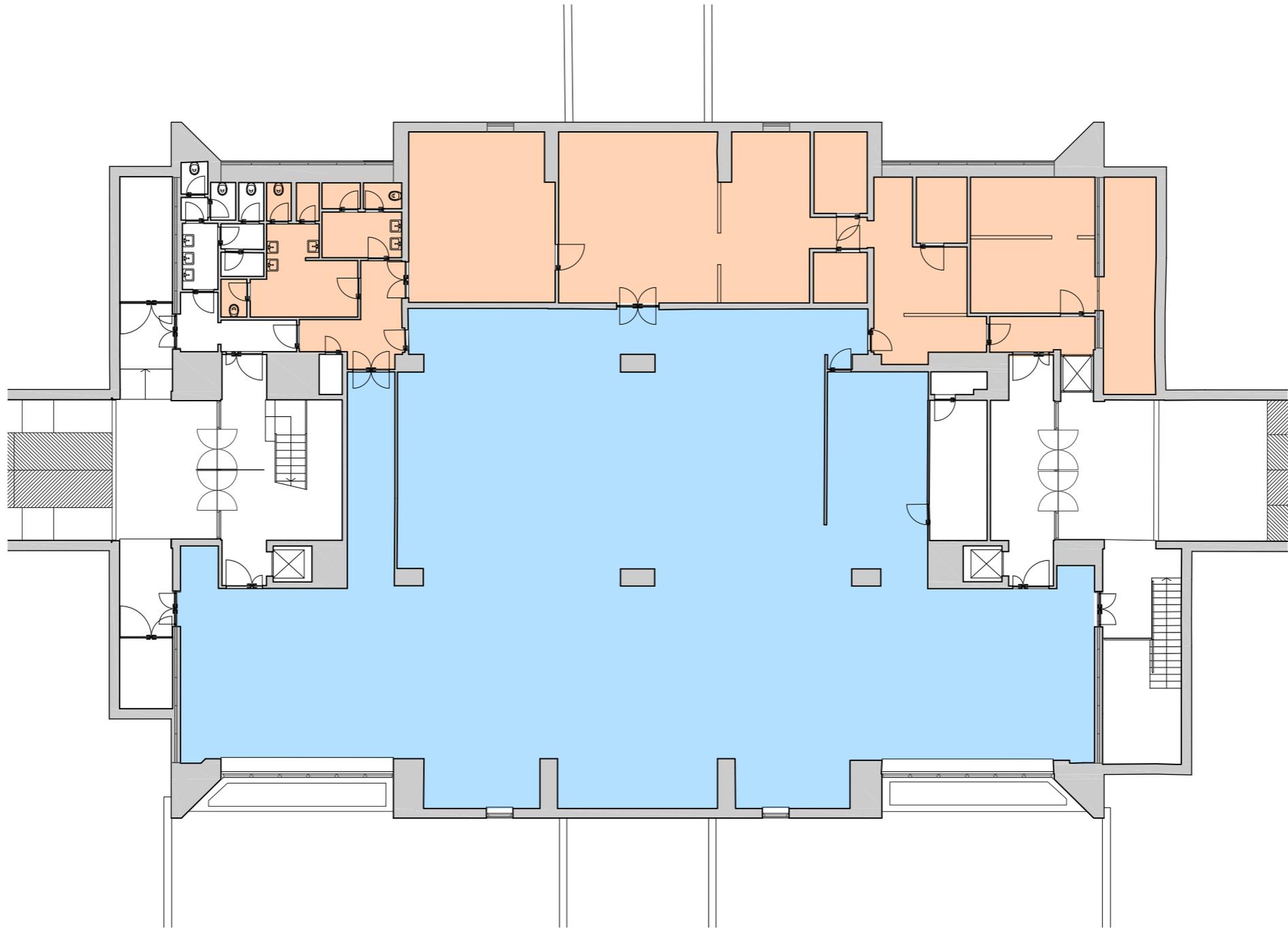
STATO DI FATTO
piano terra

- bar
- patio
- uffici



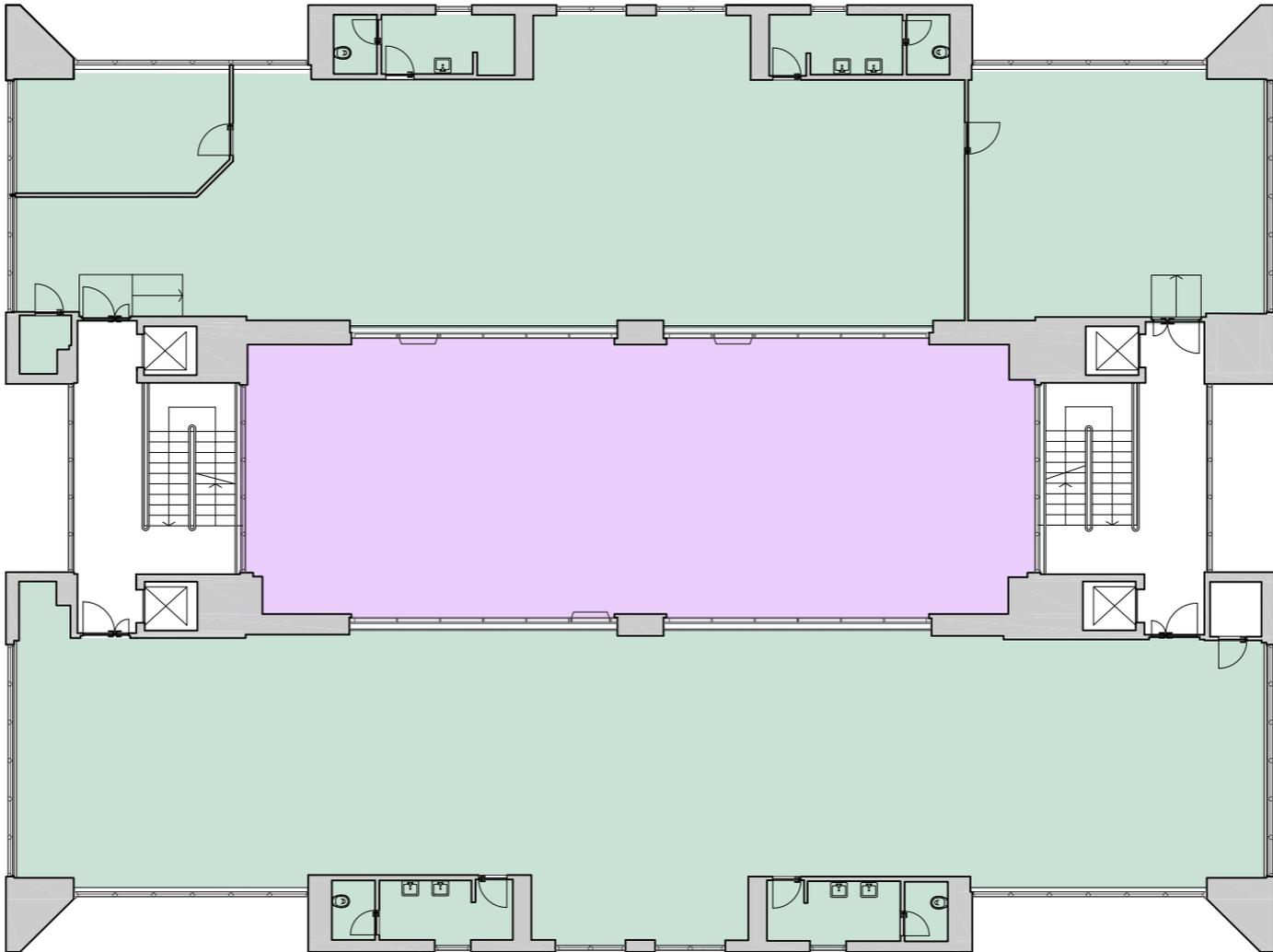
STATO DI FATTO
piano interrato

-  cucina e aree di servizio
-  mensa



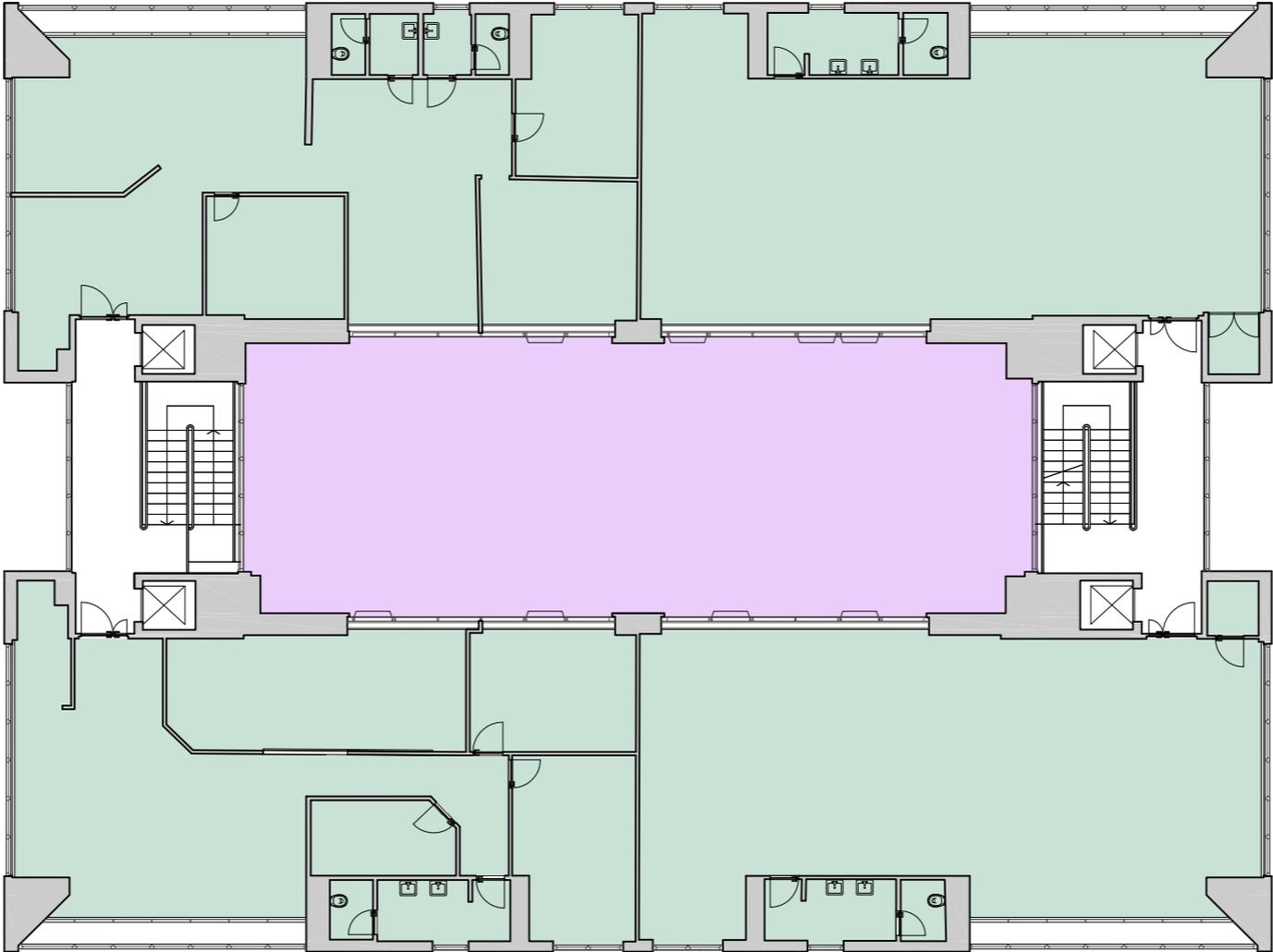
STATO DI FATTO
piano primo

- uffici
- patio



STATO DI FATTO
piano secondo

- uffici
- patio



STATO DI FATTO
sezione

 uffici

 bar

 mensa

 cucina

 locali tecnici



LUCE



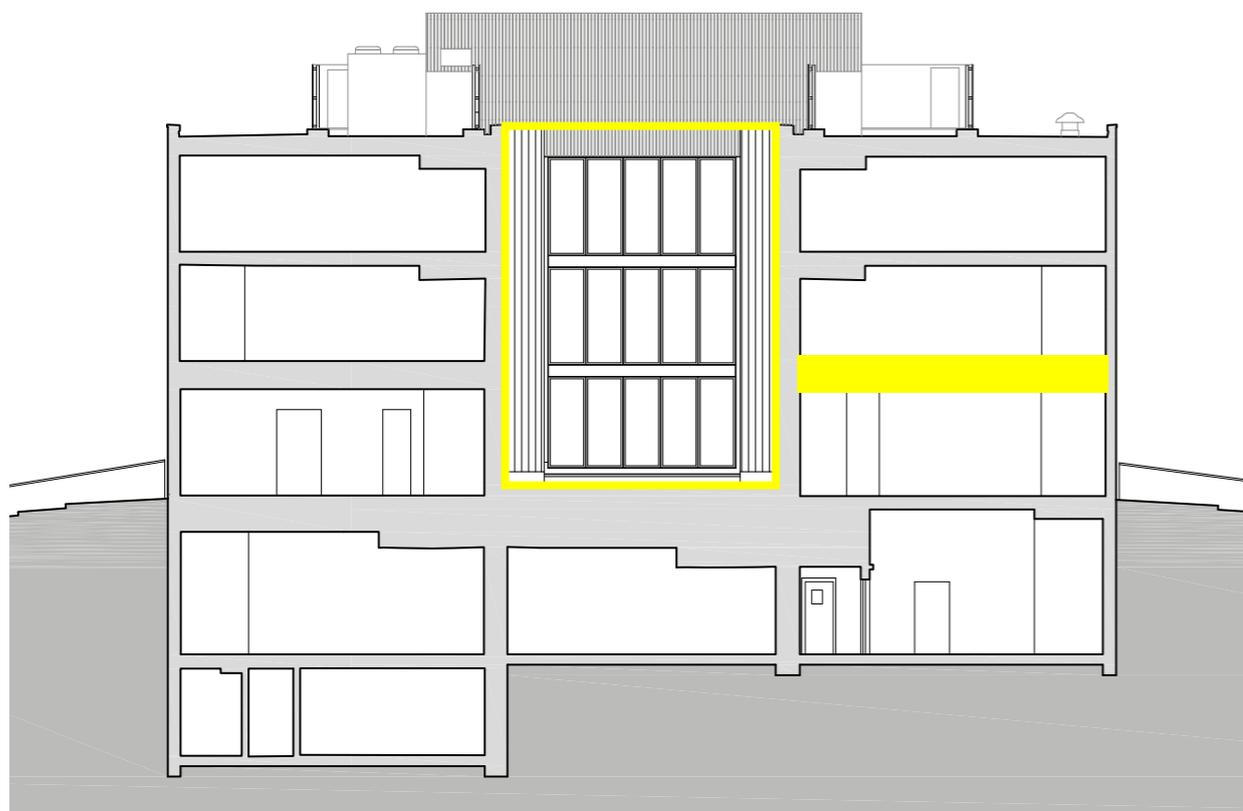




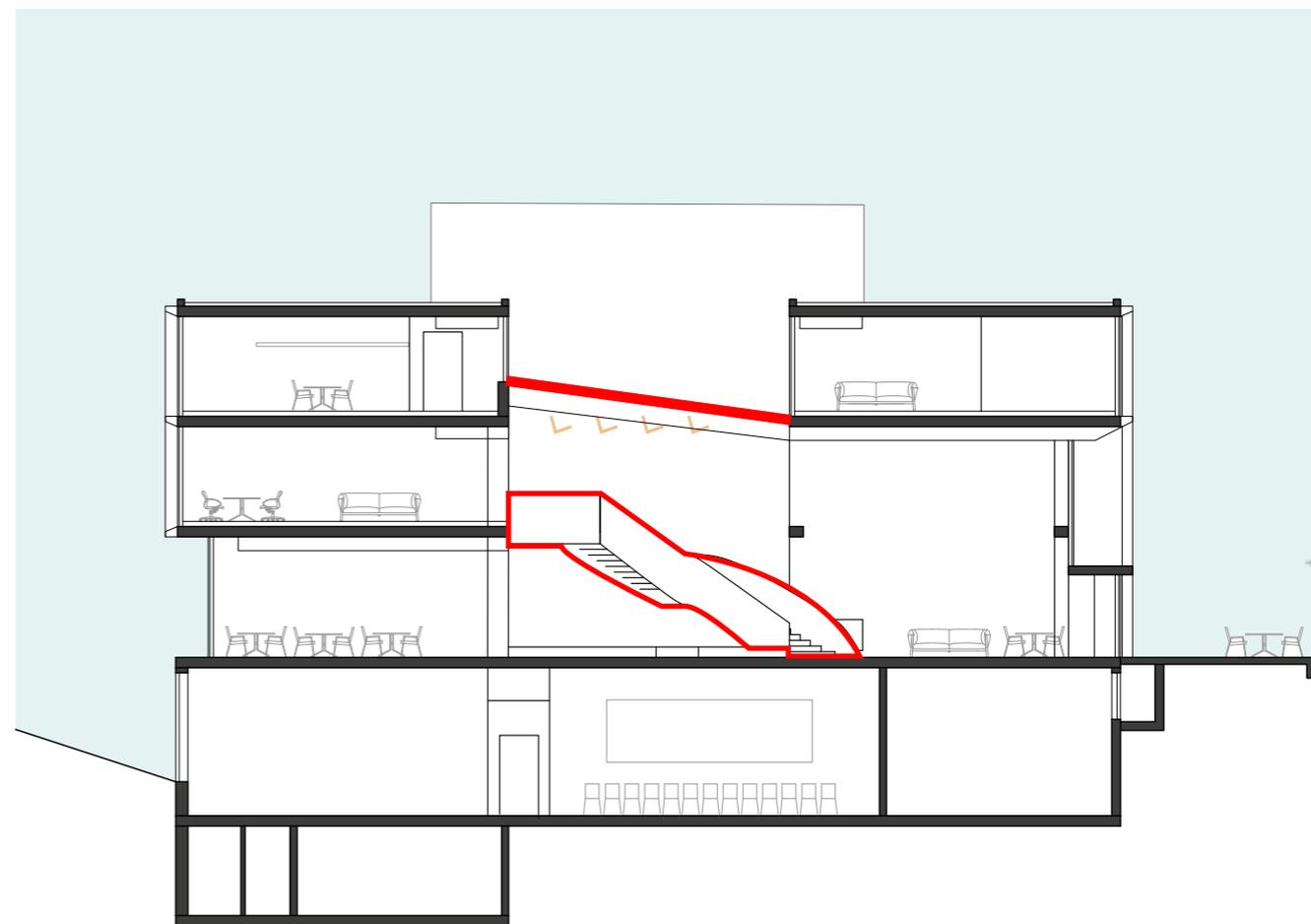




STATO DI FATTO / PROGETTO
Il patio



demolizioni



costruzioni











A close-up photograph of a green leaf, showing a dense network of veins and a cellular pattern. The veins are a lighter green color, contrasting with the darker green of the leaf tissue. The cellular pattern consists of small, irregular cells with thin, light-colored walls. The overall appearance is that of a healthy, vibrant leaf.

NATURA E CONNESSIONI



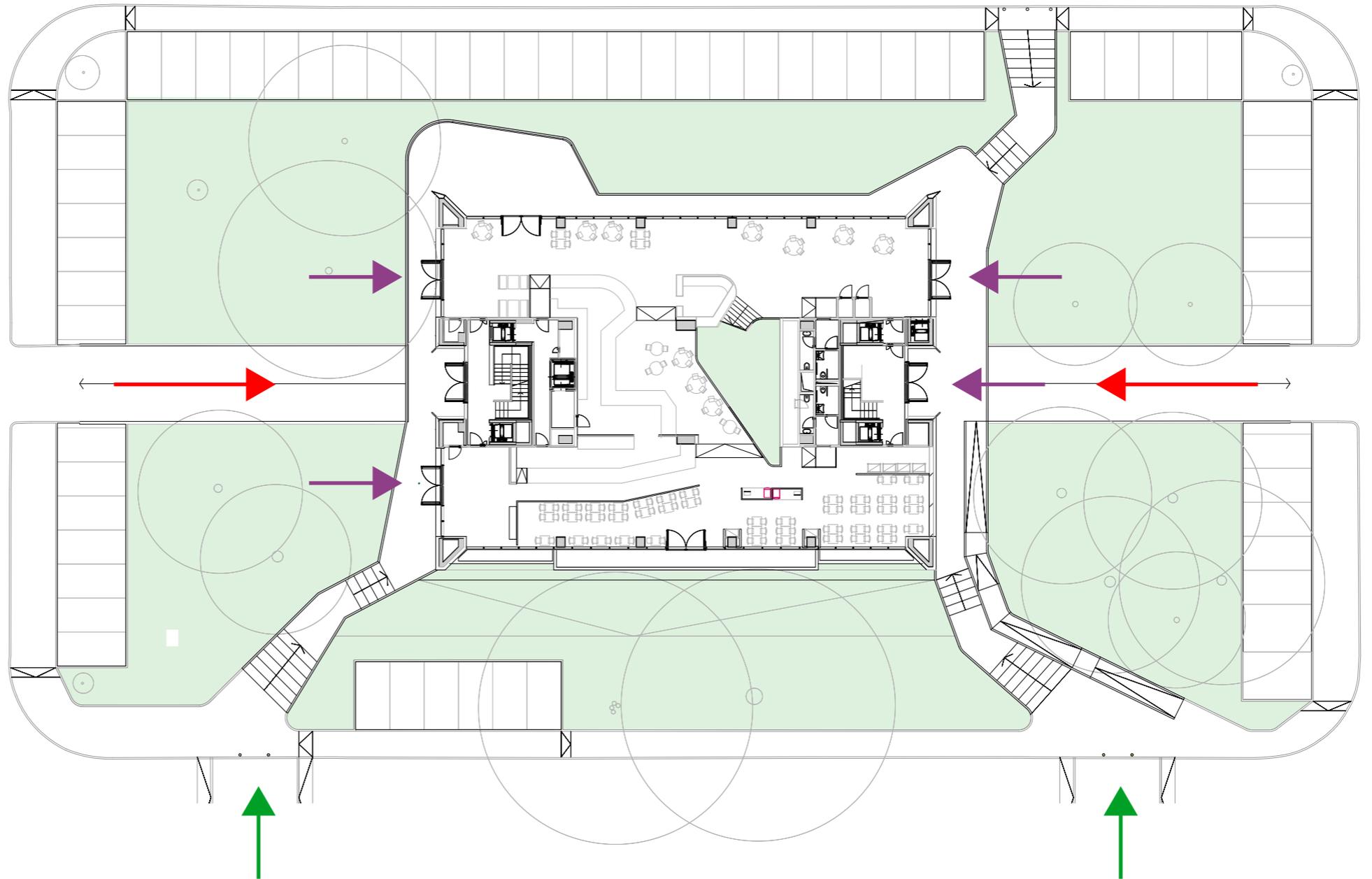






PROGETTO
piano terra

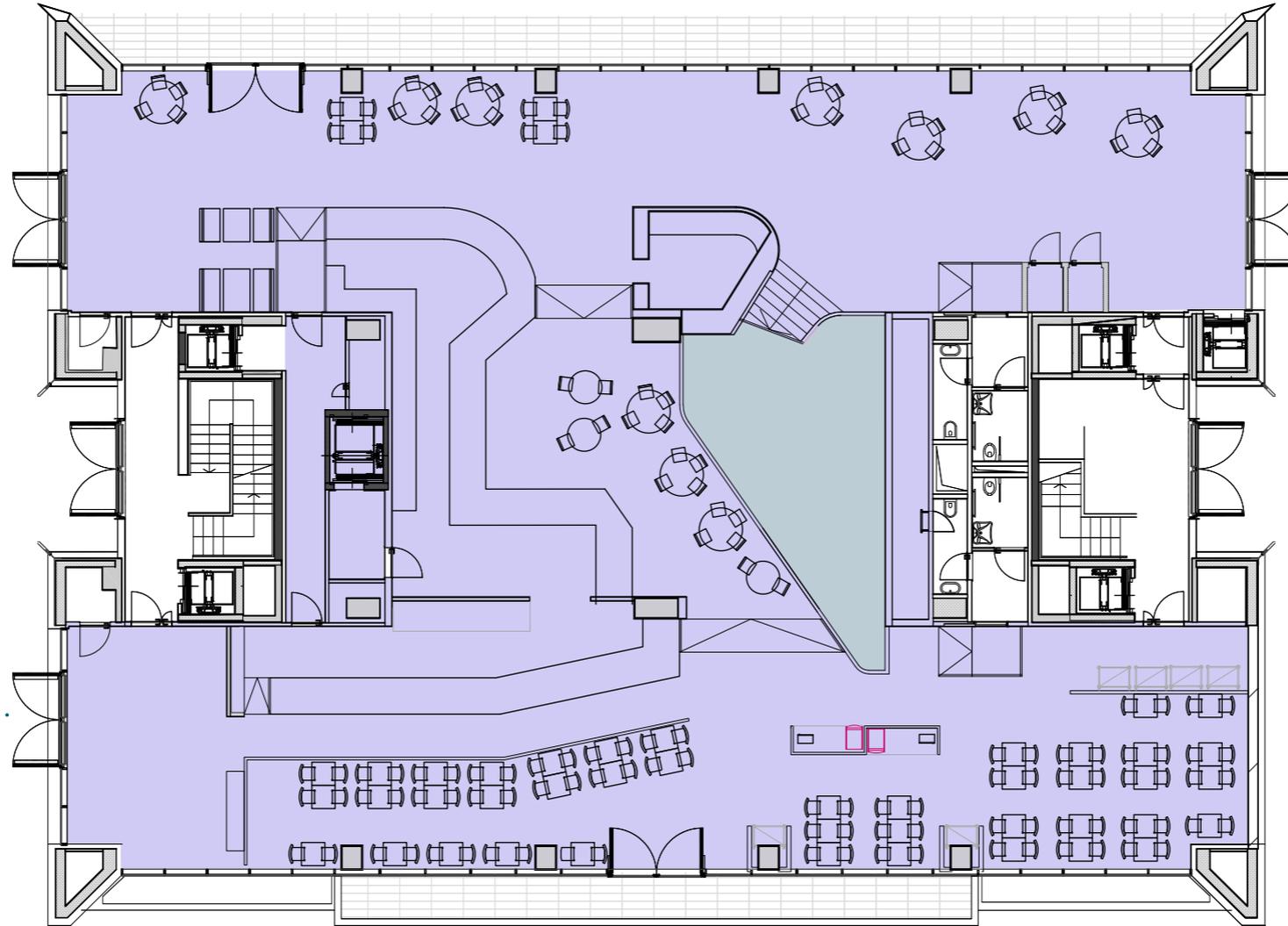
-  accessi carrabili
-  accessi pedonali
-  boulevard verde
-  area verde



PROGETTO
piano terra

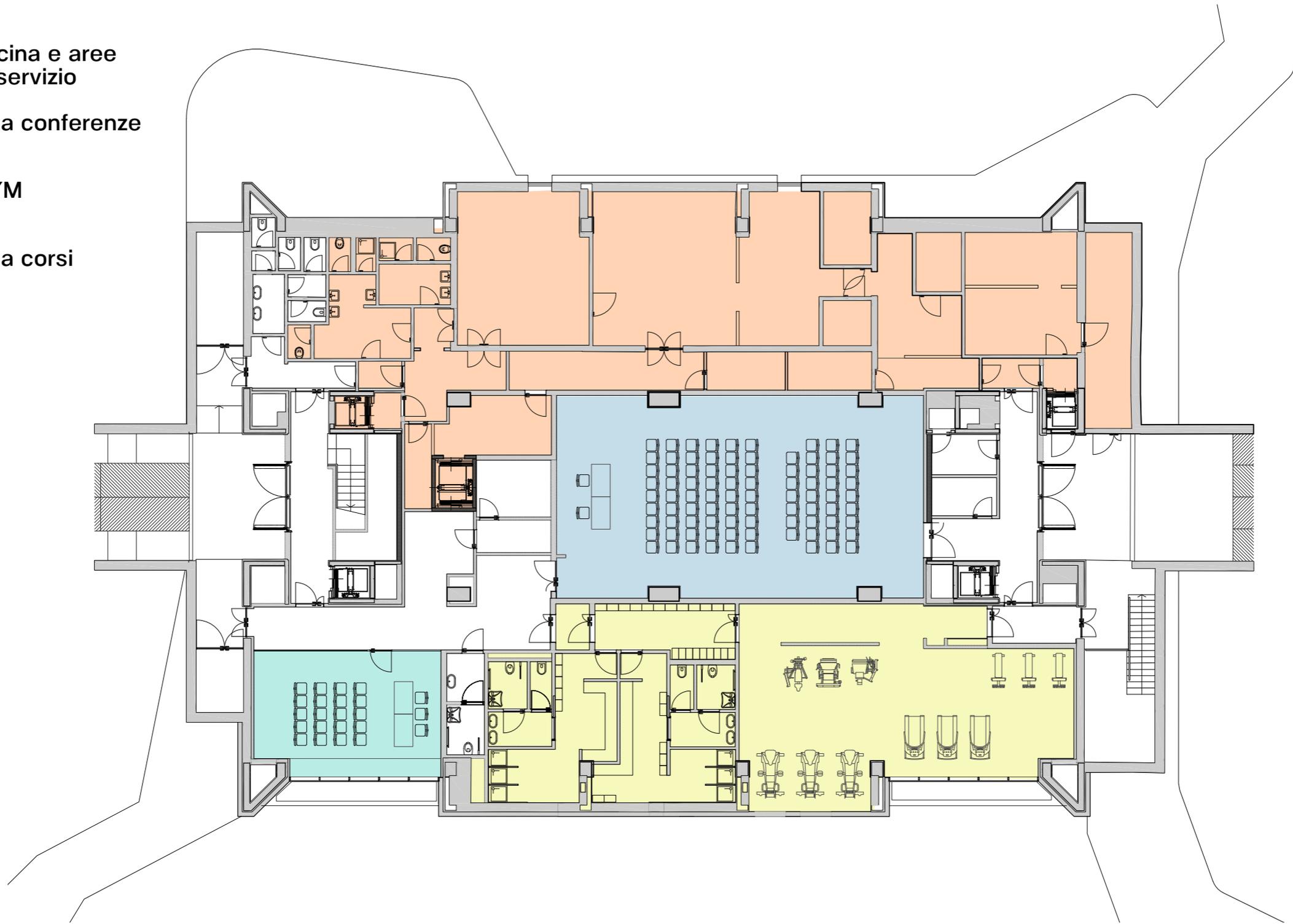
 ristorante / caffetteria

 verde



PROGETTO
piano interrato

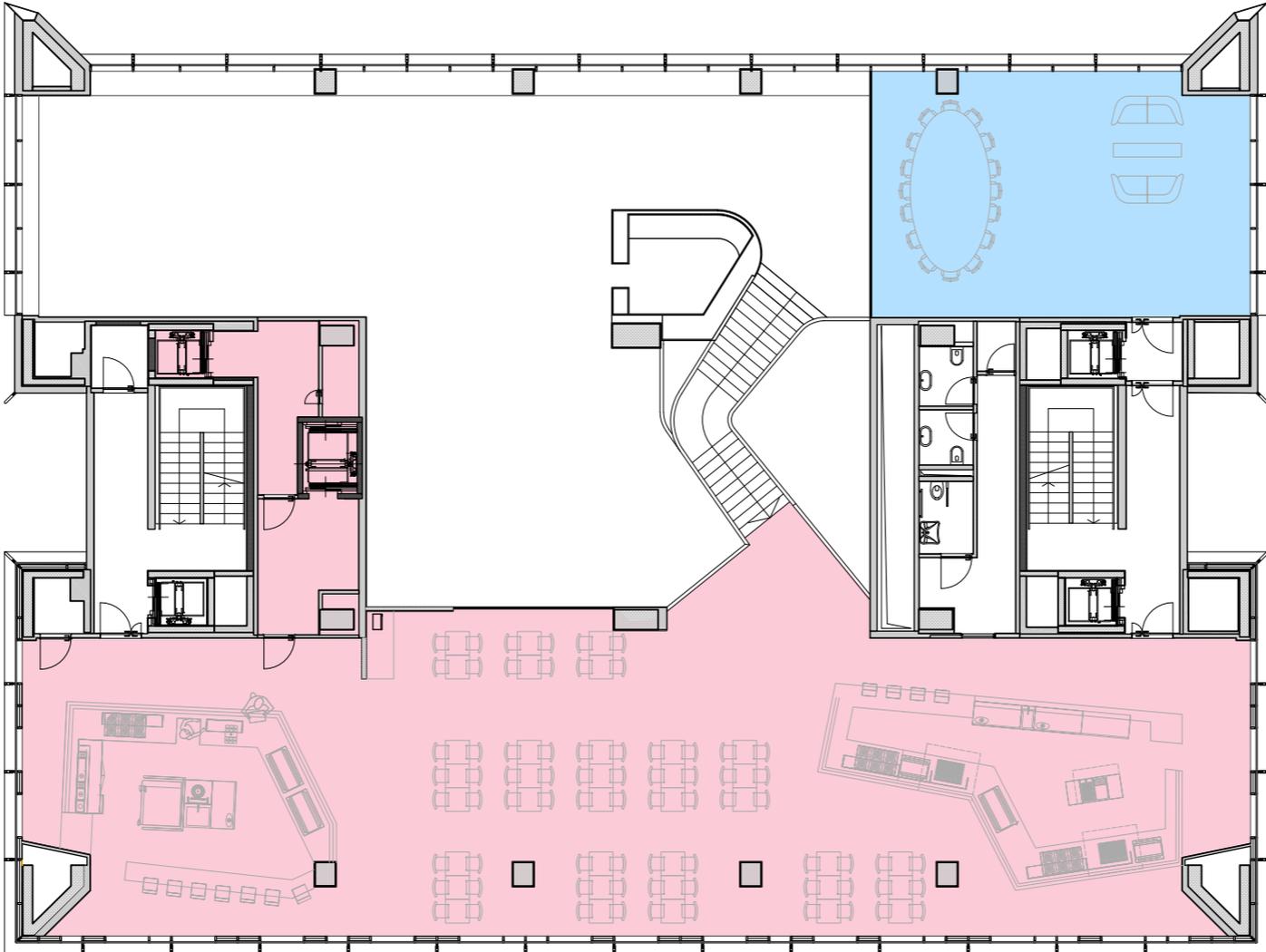
- cucina e aree di servizio
- sala conferenze
- GYM
- sala corsi



PROGETTO
piano primo

 ristorante / caffetteria

 area vip lounge



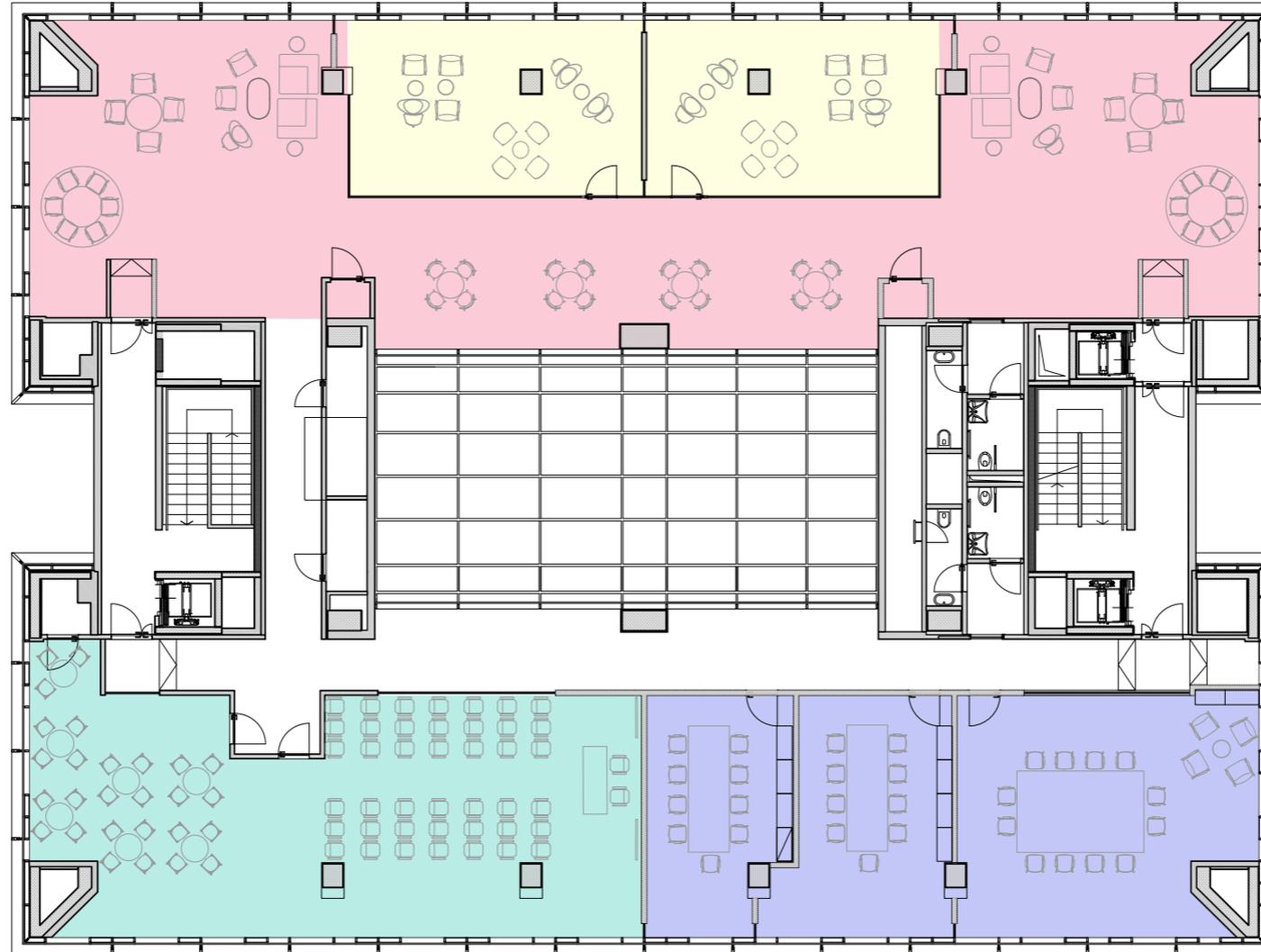
PROGETTO
piano secondo

 area lounge

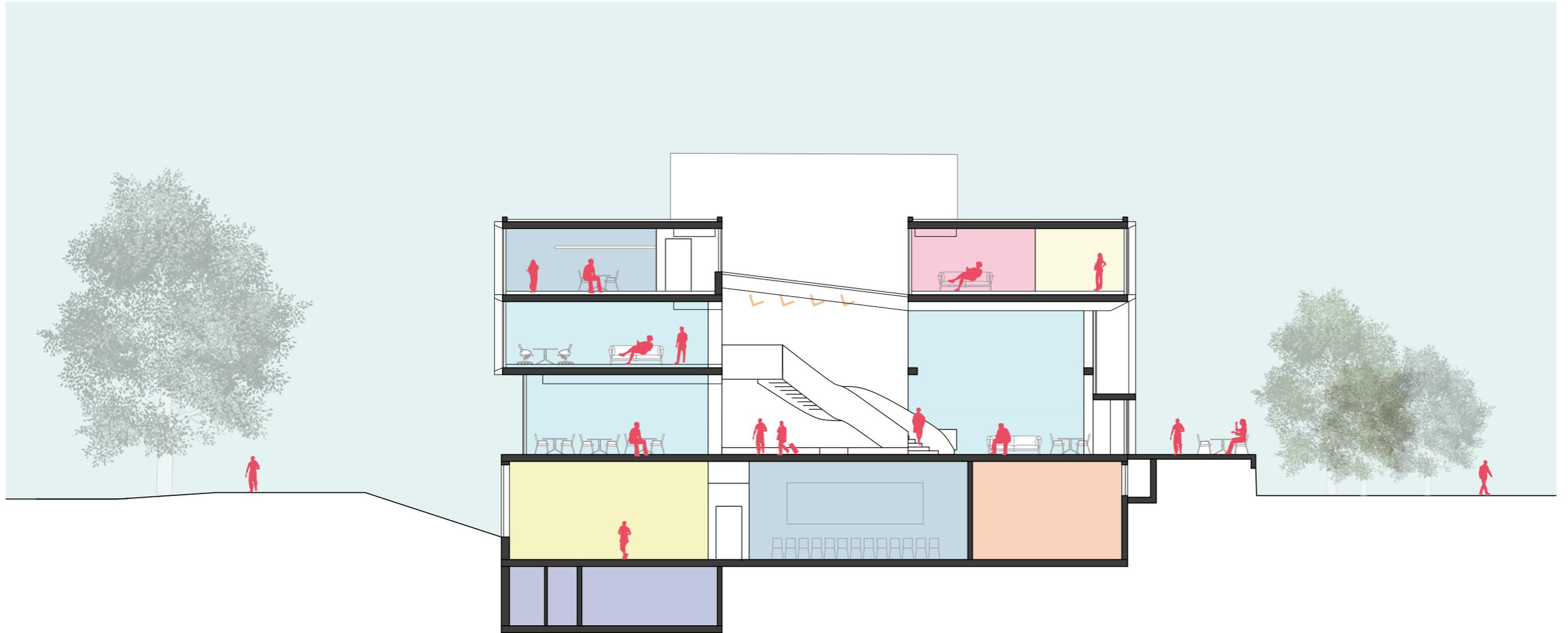
 area vip

 sala corsi

 sale riunioni



PROGETTO
sezione



 sala conferenze

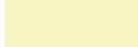
 cucina

 area lounge

 ristorante / caffetteria

 locali tecnici

 area vip

 GYM









TRASPARENZA







EAT LESS FROM A BOX AND MORE FROM THE EARTH







EDIFICIO
G









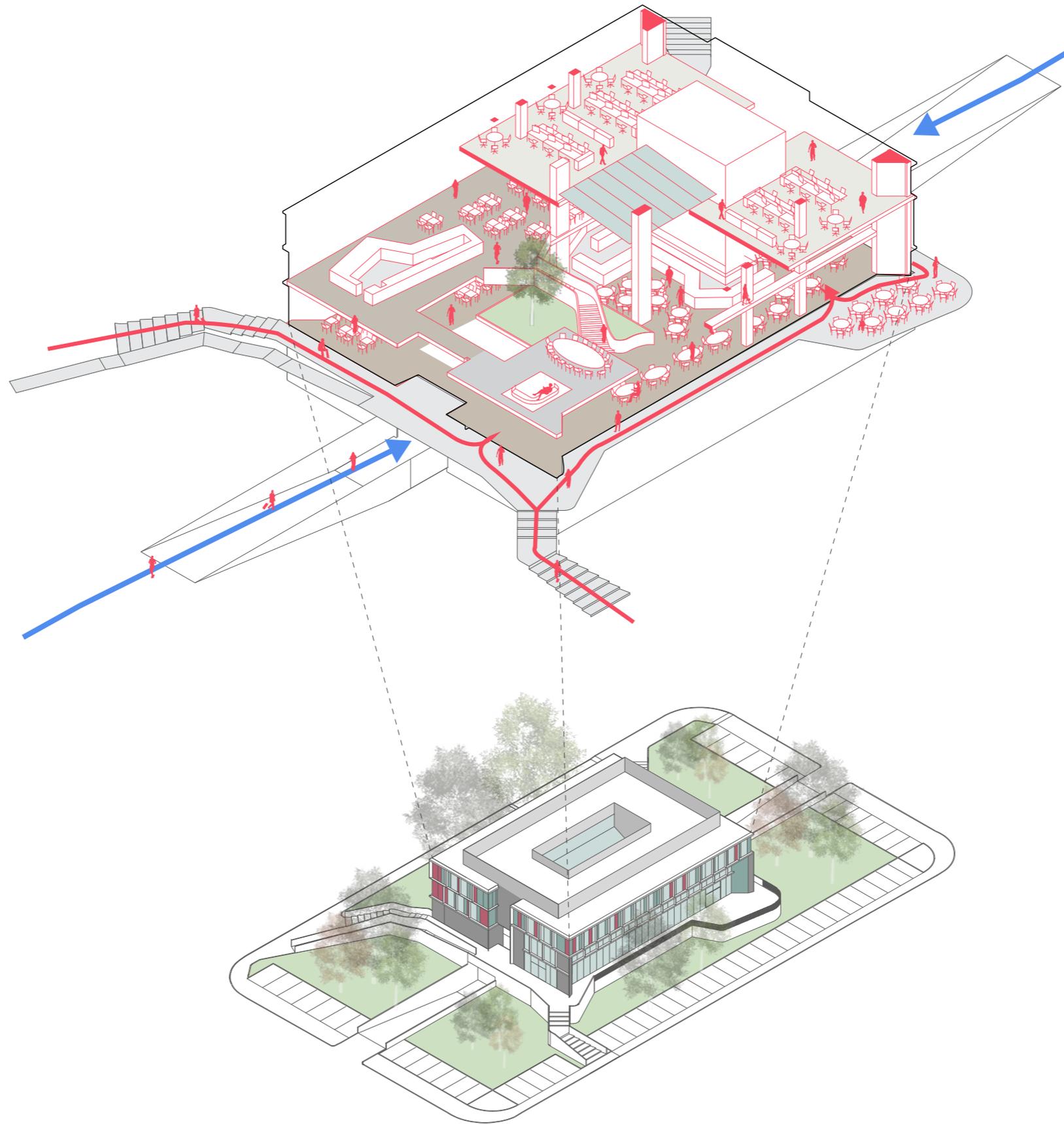














grazie